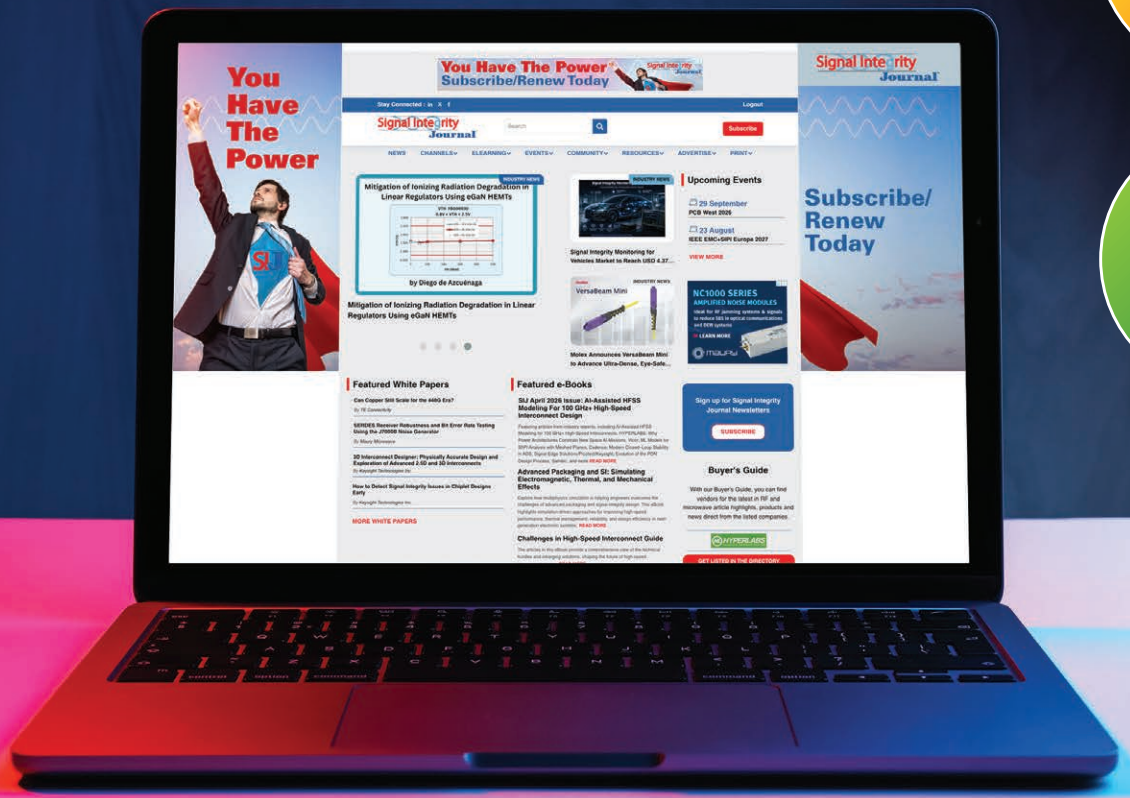
SIJ Media Kit 2027



Be Seen, Be Heard





SIGNAL INTEGRITY • EMC/EMI • POWER INTEGRITY

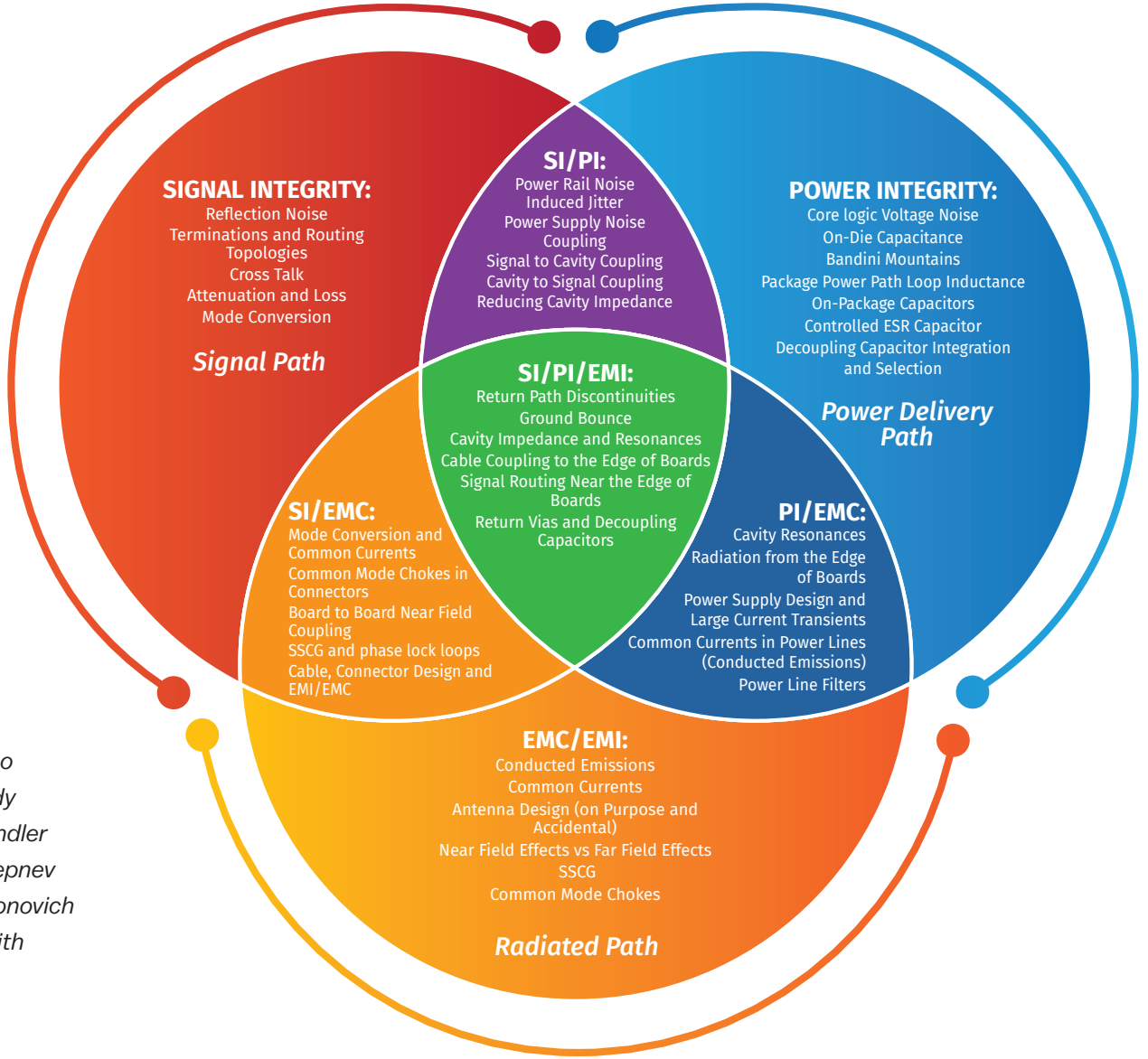
Who Reads SIJ?

Reach the engineers shaping high-speed electronics.

Signal Integrity Journal (SIJ) connects advertisers with engineers and technical professionals in signal integrity, power integrity, and EMC/EMI. As the industry's only peer-reviewed journal dedicated to these disciplines, SIJ delivers trusted, technical content to a highly specialized audience.

Reach the engineers who design, evaluate, specify, and influence tomorrow's high-speed electronic systems.

The Only Peer-reviewed Industry Journal Covering the 3 Worlds of Signal Integrity, Power Integrity and Electromagnetic Emissions



Meet the Signal Integrity Journal Editorial Advisory Board



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Technical Advisor, Signal Integrity Journal

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SIJ can help you with:



INDUSTRY INSIGHT

The Design Challenge is Changing

Faster. Denser. More Connected.

As electronic systems continue to push the boundaries of speed, bandwidth, power density, and miniaturization, engineers are facing increasingly interconnected design challenges.

That makes signal integrity, power integrity, and EMC/EMI essential considerations from initial design through validation and compliance.

SIJ is where engineers turn for the technical insight to navigate those challenges.

SIJ 2 ISSUES in 2027!

Topics: SI/PI/EMI



Get the best of both worlds: Print + Leads

April 2027

Cover Feature: **AI Scale-Up: Signal Integrity from Die to Rack**

Ad Close: 3/10

Ad Materials Due: 3/16

October 2027

Cover Feature: **When Bits Move Metal: EMC, SI and PI Challenges in Robotics and Physical AI**

Ad Close: 9/8

Ad Materials Due: 9/10

Lead generating eBook + 3 months of leads captured and delivered

- ~1,500 total leads in 2026 per eBook
- Print Version (16,000+ circulation) + event bonus distribution all year (DesignCon, IPC APEX Expo, IEEE IMS MTT-S, IEEE EMC + SIPI, ECOC and EuMW)
- Peer reviewed content by industry experts

4/C Full Page Ad: *$3,500*
One page in each issue (2 Full Page ads): *$6,000*
+ 20% for premium position



Branding

Boost Branding with SIJ Integrity Insights Newsletter

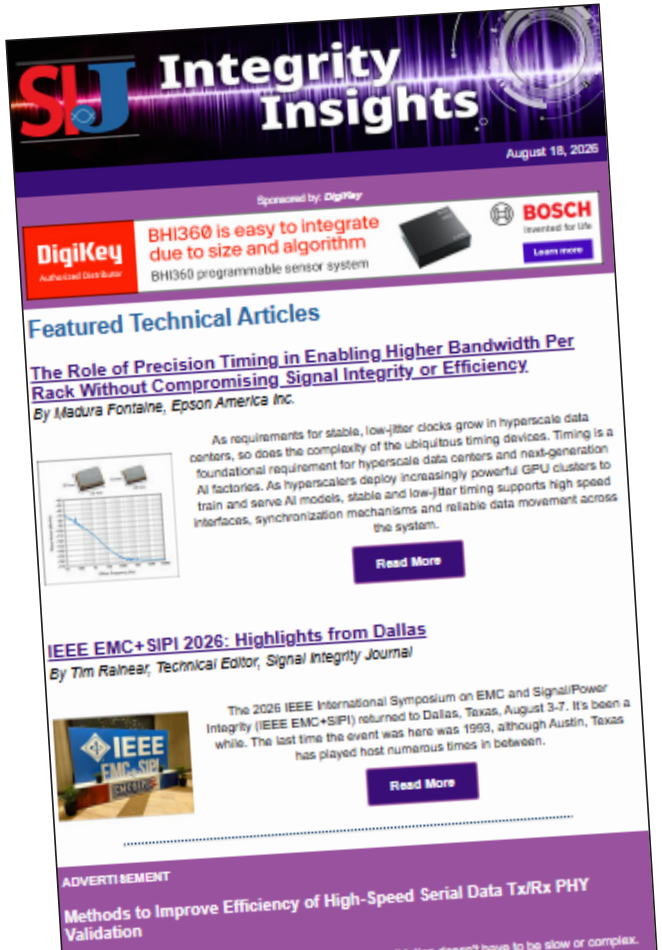
- Ideal for branding or promoting a specific product or service
- Reach 15,000 subscribers monthly
- Leaderboard: $2,500/newsletter
  Embedded ad: $1,000/newsletter

Promote Your Own Messaging with Custom E-Blasts

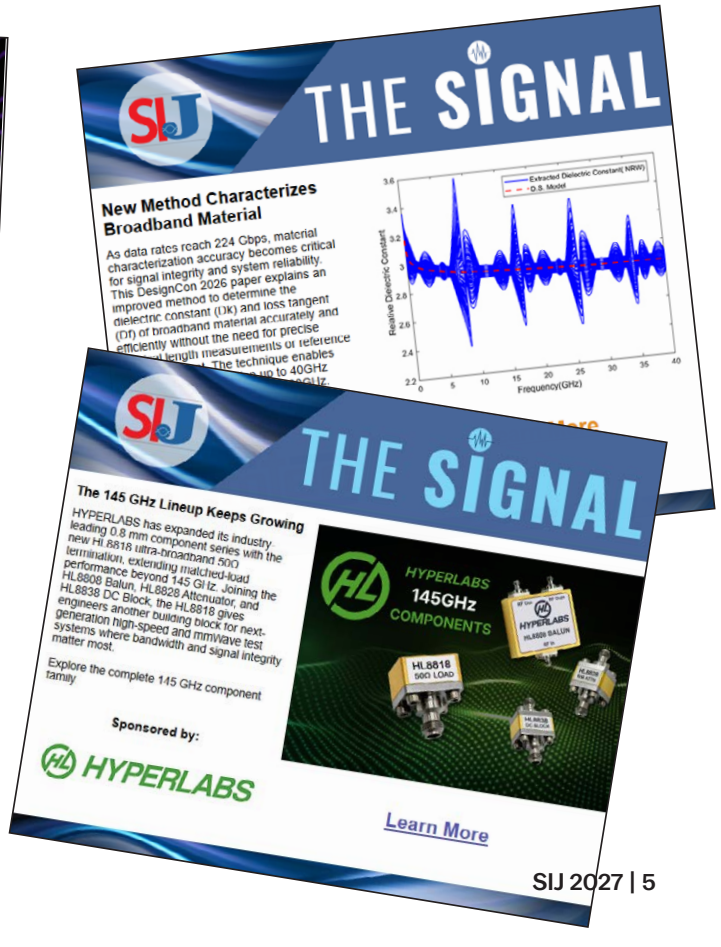
- Perfect for new product introductions, event presence promotions
- Provide HTML, SIJ delivers your message to targeted list of 10,000 subscribers
- Cost: $2,500 each

Message Directly with The Signal

- The Signal e-postcard is ideal for new product introductions, promoting event presence, or company news
- Reach targeted list of 10,000 subscribers
- Cost: $3,000 each







Branding



Promote with Ads Next To Peer-Reviewed Content

Leaderboard and Boombox are ideal for products and service promotion as well as corporate branding

SIJ generates up to 60,000 page views/month on average

Ads appear for one month in rotation on all pages

Leaderboard: *$1,500*

Boombox: *$1,000*



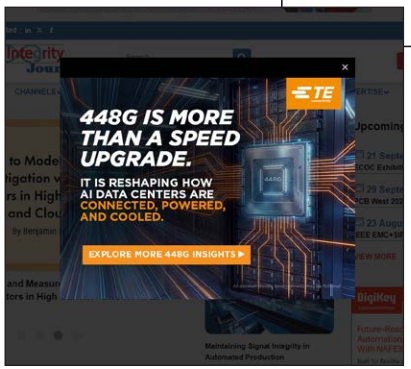
Go BIG with Welcome or Wallpaper Ads

Share BIG news with welcome and wallpaper ads

~35,000 unique visitors per month, 60,000 page views per month

Cost: *$2,000/week*





Buyer's Guide Enhanced Listing

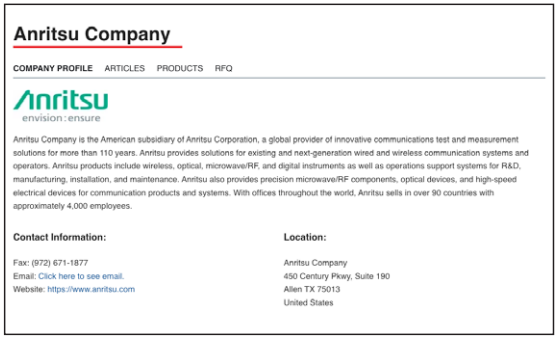
Your logo included in your listing

The ability to include images/image galleries, highlighting your product or service(s)

The ability to include files for download, such as white papers or research

The ability to include press releases and other information about your firm

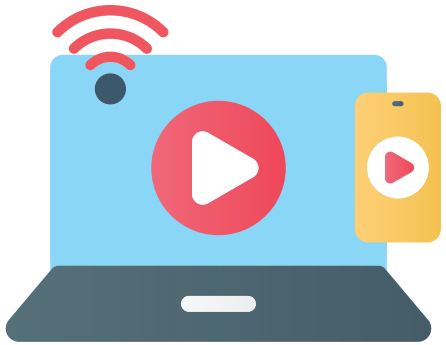
Cost: *$2,500/year*



Digital Content Marketing

Content Creation/Turn-Key Services

Signal Integrity Journal can connect you to industry expert writers and content creators to assist you in creating articles, white papers and application notes. You can leverage this high-quality content for a variety of program types with Signal Integrity Journal and market in your own channels too. These industry experts will collaborate with you on market strategy, content creation, writing and editing while Signal Integrity Journal coordinates the promotion, distribution and lead generation efforts resulting in a fully turn-key, integrated marketing program.



EBOOKS	**Cost:** *$5,000* 	• 2 dedicated emails • Inclusion in 1 email newsletter • 1 month exposure on home page • Social media promotions • Sales leads captured and delivered via email
WHITE PAPERS	**Cost:** *$1,500* 	• Placement on the home page of signalintegrityjournal.com during 1st month • Inclusion in the newsletter • Dedicated monthly email promo • Archived in the eLearning/White Papers section of the SIJ website permanently • Sales leads captured and delivered via email
WEBINARS	**Sponsor-Provided Content** **Cost:** *$4,000* **SIJ-Provided Content** **Cost:** *$5,000 (Exclusive)*	• SIJ staff to moderate the webinar • Promotion on signalintegrityjournal.com • 2 dedicated email promos • Promotion in Newsletter • Sponsors logo on all promo material and presentation slides • Ability to add up to 4 additional, customized registration questions • Sponsors receive full contact information on all registrants

SIJ Fundamentals Podcast

SIJ will record and produce an interview or technical discussion with your company executive or expert.

Cost: *$3,500/Episode*

LISTEN IN AT:
podcasts.signalintegrityjournal.com



Custom Video with Promotion

Turn your technology, expertise or event presence into an engaging 3-5 minute video designed to capture attention and extend your reach. SIJ will record and professionally produce a product demonstration or interview with an SIJ editor.

Cost: $3,500 per Demo or Interview + Email Promotion

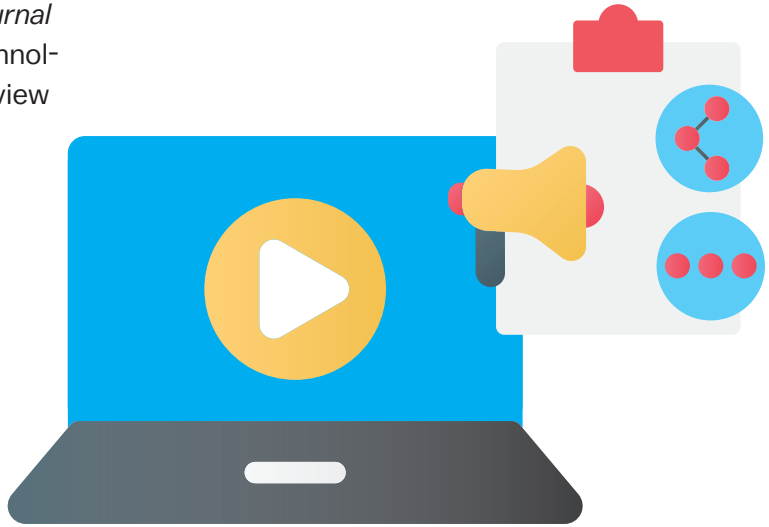
Show Video at DesignCon

Capture the energy of the show floor with a professionally produced 3–5 minute video created at DesignCon by the *Signal Integrity Journal* video team. Choose a product demo to showcase your latest technology or add a *Signal Integrity Journal* editor for an on-camera interview that brings your expertise, insights and thought leadership to life.

Cost: *$1,000/Product Demo*

Cost: *$1,500/Editor Interview*

Cost: *$500/Video Short Form*





A Thought Leadership, Content Marketing & LeadGen Program

2027 SIJ Panel Series

March 10: *DesignCon Recap: What's Next for Signal Integrity*

April 14: *High Speed Interconnect Technologies*

May 5: *AI Data Center Applications*

November 10: *AI in Design*

Have your company representative share their expertise on a timely topic and showcase your thought leadership while generating quality leads. *Signal Integrity Journal* handles the setup, hosting and moderation of the online panel, along with branding, promotion and lead generation. Promotion includes a website event listing, email marketing and social media.

Panel Participation
Cost: *$3,000*

Custom Online Panels

Own the conversation. Create a custom panel with your partners around the technology, application or industry topic that matters most.

Cost: *$7,000*

SIJ Summit

HALF DAY SUMMITS

Half-day online events focused on key industry topics, featuring 30-minute technical sessions from each sponsor followed by a panel discussion and audience Q&A. *Signal Integrity Journal* manages and moderates the event, including branding, promotion and lead generation. Promotion includes website listings, email and social media.

Cost: *$5,000*

June 23: *Signal Integrity/Power Integrity Summit*

September 15: *EMC/EMI*

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