



# ***E-Newsletter Sponsorship Ad***

The E-Newsletter Sponsorship Ad is ideal for branding or promoting a specific product or service. With distribution to 14,600 subscribers weekly, this e-newsletter includes the latest SIJ editorial, industry news, white papers, and upcoming webinars/events.

**PLEASE SUBMIT THE FOLLOWING ONE WEEK PRIOR TO THE DEPLOYMENT DATE OF YOUR CONTENT:**

- One static leaderboard graphic (600x77 pixels) - no animation
- Corresponding click-through URL
- Seed list (*list of names and email addresses for testing and deployment purposes*)

*If a deployment's creative is not received in its entirety within the requested time line noted above, SIJ may need to move your deployment date in order to comply with the current production schedule.*

*Please submit all deliverables to the digital team at [mwjdigital@mwjournal.com](mailto:mwjdigital@mwjournal.com) and CC your SIJ Sales Rep.*

