



Custom E-Blast

A Custom E-blast is perfect for new product introductions or event presence promotions. We deliver your message to 10,000 unique subscribers from the SIJ database or select your preferred target audience.

PLEASE SUBMIT THE FOLLOWING ONE WEEK PRIOR TO THE DEPLOYMENT DATE OF YOUR CONTENT:

- Complete HTML file of your E-Blast (including housed images from your side)
- Email subject line
- Seed list (*list of names and email addresses for testing and deployment purposes*)

If a deployment's creative is not received in its entirety within the requested time line noted above, SIJ may need to move your deployment date in order to comply with the current production schedule.

Please submit all deliverables to the digital team at mwjdigital@mwjournal.com and CC your SIJ Sales Rep.

The advertisement features the Teledyne LeCroy logo at the top left. The main heading reads "Future Proof Your PCI Express® Electrical Testing". Below this is a video player thumbnail showing a laboratory setup with a blue play button overlay and the text "PCI Express® Electrical Test Solutions". Two buttons are positioned below the thumbnail: "Explore 7x, 9x and 10G Test" and "View PCI Master". At the bottom, there is a list of product highlights:

- Teledyne LeCroy and Ametek's approved PCI Express electrical test solutions cover all rates up to PCIe 5.0 (20 GT/s), with PAM4 capabilities for investment protection.
- Teledyne LeCroy QualiPHY software fully automates PCIe 3.4 and 5.0 7x, 9x and 10G compliance testing.
- Teledyne LeCroy LabMaster 10.2iA oscilloscope has server-class processing for fastest analysis.
- Ametek MP1900A BIST with LTSM capability ensures exceptional signal stability and most repeatable measurements.