

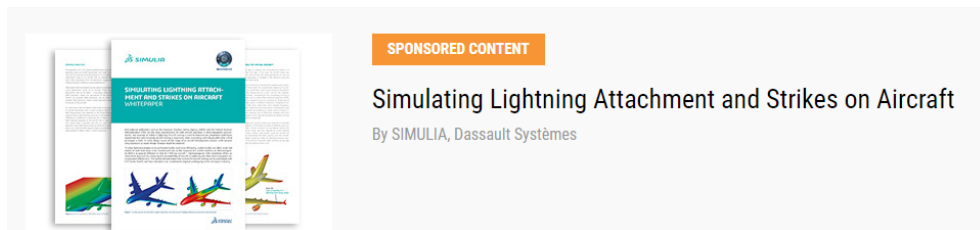
Generate Leads and Content Marketing with Sponsored Content

Featured Sponsored Content positions are available on the homepage. Branded content such as application notes, posters, videos, case studies, internal articles and more.

- Placement on the home page of SIJ for 1 month
 - Inclusion in one SIJ Weekly Newsletter
 - Housed in the “Resources” section of SIJ website
 - Sales leads captured and delivered (*if SIJ is hosting your content*)
- Cost: \$1,500 for 1X – discounts for multiple**

Deliverables are due one week prior to the 1st of the month (*month you select to run your content*). If deliverables are not received in entirety within the requested time line, *Signal Integrity Journal* may need to move your deployment date in order to comply with the current production schedule.

Please submit all deliverables to Jaclyn Seigal at jseigal@signalintegrityjournal.com and CC your SIJ Sales Rep.



If *Signal Integrity Journal* is hosting your content and collecting leads for you, **please provide the following:**

- PDF
- Company logo
- Title
- Abstract (50 words maximum)

If you are driving people to your site and collecting leads yourself, **please provide the following:**

- Company logo
- Title
- Abstract (50 words maximum)
- URL